



CHRISTY A. MOELLER

GRAPHIC DESIGNER & ART DIRECTOR

PROFILE

Art Director with over 30 years of extensive design, illustration and production experience.

REFERENCES

Jeff Campbell
Owner of
Whimsy Wood Puzzles
602-300-1074

Robert Stieve
Editor of Arizona Highways
and former co-worker at
PHOENIX Magazine
480-280-2903

Christine Hanaki
Former co-worker at
ATG Productions
602-214-5318

CONTACT INFO

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 #christyamoeller



VIEW PROFESSIONAL
PORTFOLIO AT:
www.moellermasel.com/art

EDUCATION

- Phoenix College - Life Drawing (1993)**
- Phoenix College - Adobe Photoshop (1993)**
- Art Institute of Colorado - graduated 1991**
Associate of Arts Degree in Visual Communications
- Phoenix College - Life Drawing (1989)**
- Phoenix College - Sculpting (1989)**
- Cortez High School - 1984-1988**

SKILLS

Adobe Creative Suite	Microsoft Office	Web Development
• Photoshop	• Word	• ModX
• Illustrator	• Excel	• Joomla
• InDesign	• PowerPoint	• Weebly
• Animate		• GoDaddy
• Dreamweaver		• WordPress

EMPLOYMENT HISTORY

ATG Productions: Art Director (2013 - Present)
In charge of creating unique branding for print and web design, with a focus on consistency of final products and its ability to carry over to both print and web design. Oversees creative services for corporate event large-scale graphics and provide schematics for on-site installers. Organize and design content for magazine-style programs that can be viewed online or in print, graphic e-mails, web-sites and online streaming event sites.

Freelance Graphic Design: (1997-2016)
A list of notable freelance experiences can be found on the next page.

Creepy Little Productions: Owner (1999-2015)
As owner of an independent publishing company, I wrote, illustrated, designed, produced and promoted our books, which include: *Creepy Little Bedtime Stories*, *Eerie Little Bedtime Stories*, *Trauma Queens/Trauma Kings*, *Tales of the Truly Grotesque*, *A Grimoire*, *Super Vamp Comic*, *Glamour Ghouls* and *Comi-Cards*.

PHOENIX Magazine: Assistant Art Director (1994-1997)
Created layout designs for editorials, advertisements, and promotions. Assisted the Art Director in planning the magazine layout, directed monthly fashion/editorial photo shoots, and designed the featured "Heat" section of the magazine. Our company included NewsChannel 3, so I was additionally charged with designing TV graphics, special event logos, Rodeo and Women's Expo event collateral material and helicopter designs.

Antigua Sportswear: Graphic Designer (1992-1994)
Designed a new line of Disney golf wear, including embroidered and silk-screened designs, while also being responsible for the design of clothing catalogs, advertisements, and professional sportswear graphics.

Cost Plus Imports: Graphic Designer (1987-1989)
Designed and produced hand-made signs for in-store displays. Branded Phoenix, Scottsdale and Denver stores.

NOTABLE ASSIGNMENTS

Lazzered: 2021 - Present

Design jewelry and products to be produced on laser cutter. Photograph products and maintain websites.

Whimsy Wood Puzzles: 2019 - Present

Design custom puzzles and home decor to be produced on laser cutter.

Moyau Wine: 2019 - 2022

Design wine labels for American audience.

Acumatica: 2018 - 2022

Design on-site convention graphics and organize/supervise installations

Project Fibonacci: 2016

Design a logo, promotional material and website for an event geared towards STEM & STEAM oriented educational experiences.

Shape the Center: 2015

Design branding for event sponsored by the United Synagogue of Conservative Judaism in Chicago.

Marriott - Global Energy Summit: 2014, 2015 & 2016

Responsible for branding of event, including logo, all print materials, slide design and animation for PowerPoint show.

Red Elvises: 1998-2016

Developed design of 7 music CDs, posters, t-shirts, vehicle wraps and postcards to promote this band from Russia. CDs designed: *Lunatics & Poets, Rokenrol, Welcome to the Freakshow, Bedroom Boogie, Shake Your Pelvis, Better Than Sex* and *Bacon*.

Arizona Health Care Association: 2015-2022

Create design of event branding for conference signage, handouts, ads and promotional items.

Marriott Get Inside the Box: 2012-2016

Design of icons and PowerPoint templates for conference theme.

Microsoft - MicroPalooza Event Design 2014

Design of MicroPalooza, an event promoting upcoming music. Responsibilities include logo, branding of all print material and final event signs and decorations.

Microsoft Advertising: National Sales Meeting: 2013

Design event branding, including use of Microsoft branding on all print material, website design, event signs and decals.

Microsoft - Global Connect: 2013

Create design of event branding for conference manual, signage, handouts, ads and promotional items.

EMC - IEEE International Symposium on Electromagnetic Compatibility: 2012 - 2022

Develop event branding, from extensive website work to all print materials. and ensure that all material is consistent with event branding.

Siemens - Solid Edge University: 2013

Create design of event and ensure consistency throughout web and print material.

ARF: Advertising Research Foundation - Re:think: 2013

Use company branding to create all print material, large scale interior design and signage for event.

XBOX: 2013

Design ad for special event promotional, XBoxtini.

DATTO - Share the Vision: Partner Conference: 2013

Design event branding for event program, website, signage and promotional items.

Nine Publishing - Designer/Illustrator: 2004-2006

Designed 9 Mini-Books, including covers, cases, and interior pages. *Little Book of Relaxation, Little Book of Kittens, Best Friends, Mothers & Daughters, Irish Wit & Wisdom, Canadian Women Wit & Wisdom, I Love My Golden, Little Book of Palm Reading, and Little Book of Magic*.

EXHIBITION EXPERIENCE

Alwun House - 2022

Participant in Monster Menagerie Show and winner of Critic's Choice Artist grant

Goodyear Group Show - 2022

Participant in Group Art Show

Goodyear Utility Box Design - 2022

Located on corner of McDowell & Pebble Creek

Flagstaff Utility Box Design - 2020

Located by entrance to Buffalo Park

Murphy Park/City of Glendale - 2020

Hand-Painted 3 wooden park benches

Shaneland "About Face: Perspectives" - 2019

Group Art Show

Sunnyslope "Art on the Canal" - 2019

Juried Art Fair

Unexpected Art Gallery - 2019

Conception Group Art Show

Kennedy Space Center - 2018

50th Anniversary of Apollo 8 Group Art Show

Unexpected Art Gallery - 2018

Participant in Phoenix Collective Art Show

ASU University Center - 2018

Participant in Artists of Phoenix Art Show

Unexpected Art Gallery - 2018

Participant in Phoenix Mural Art Show

Alwun House - 2018

Participant in Exotic Art Show

Shemer Art Center - 2018

Displayed artwork as part of SW MicroLiving Show

ASU Gammage - 2017

Exhibited during month long display in Lobby

Chocolate & Art Show - 2017

Participant in 2-Day Art Show

PSA Black & Gray Art Show - 2017

Participant in Suicide Prevention Art Show

Colorado Institute of Art - 2014

Participant in Alumni Art Show

Phoenix Comicon - 2008 - 2015

Exhibitor and participant in the Group Art Show

Wax Poetica, Burbank, CA - 2003

Solo Art Show

Leprecon - 2003

Local Artist Guest of Honor

11 East Ashland - (1996)

Participant in Group Art Show